

KATMOY

industrial designer

katmoydesign.com
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EDUCATION

Erasmus University
Rotterdam, Netherlands
2019 - Present
Masters of Cultural Economics
and Entrepreneurship

Pratt Institute
Brooklyn, N.Y., USA
2010 - 2014
Bachelors of Industrial Design

SUMMER COURSES

Tabletop Workshop
Summer 2013
Taught by Linda Celentano

FIT Summer Live Program
2007 - 2009
Courses in graphic design,
architectural drawing and
textiles

SKILLS

CAD: Adobe Creative Suite,
Rhino, Solidworks, Keyshot,
Google SketchUp, Microsoft
Office &

Visual: Drawing, watercolor
painting, color-correcting and
matching, textile patterning
and layout

Craft Skills: Hand and machine
sewing, embroidery, small
metal work and welding,
plastic forming

EXPERIENCE

Kat Moy Design - Freelancer **Sept 2018 - Present**
Rotterdam, Netherlands
- Worked on branding and logo development for startups and small
press; designed and developed dinnerware for Corelle.

Strand Bookstore - Designer **Sept 2018 - July 2019**
New York N.Y.
- Developed private label products to highlight th bookstore's history
of used book-selling; designed visual displays for the flagship store;
created web assets and book event assets.

Sequential Brands - Designer **Aug 2016 - July 2018**
New York, N.Y.
- Worked for the Martha Stewart Hard Home Team, developing
licensed product ranging from dinnerware, serveware, barware and
textiles, exclusively for Macy's.

Simon Pearce - Designer **Sept 2014 - Aug 2016**
Windsor, V.T.
- Worked with in-house glassblowers and potters with designing
handmade dinnerware, glassware, lighting and furniture; redesigned
sections of the flagship store to enhance brand story.

Barney's New York - Visual Display Intern **Sept 2013 - Dec 2013**
New York, N.Y.
- Aided the cross-communication of the in-store visual display team
and production team with creating and executing store displays for
the Jay-Z holiday collaboration.

Pratt Institute - Resident Advisor **July 2012 - May 2014**
Brooklyn, N.Y.
- Acted as a mentor in the freshmen dorms to help new students
adjust to student life as well as maintain proper dormitory
procedures; guided students through personal issues and conflict.

Sweater Toys/Caitlin Wicker - Intern **May 2013 - Aug 2013**
New York, N.Y.
- Assisted with the production of various soft goods including stuffed
animals and small kitchen textiles; designed packaging and displays
for various flea markets.

Plays in the Park - Scenic Painter **Jun 2010 - Aug 2011**
Edison, N.J.
- Painted scenery and designed signage for various play productions
during the theater's summer program.

AWARDS/HONORS

"Outstanding Merit" - Pratt Institute Industrial Design Program 2014
"Student Leader of the Year" - Pratt Institute 2014
"Honorable Mention" - Philadelphia Museum of Art Collab 2013

SOCIAL WORK

Alternative Spring Break - Pratt Institute 2014
- Volunteered with preservation efforts in El Yunque, Puerto Rico;
assisted the The Boys and Girls Club with programming and
constructing a new clubhouse.